

PHAPROS (PEHA)

Focusing on therapeutics to improve margins





We are of the opinion PEHA's focus to expand its therapeutic products in the Ethical segment will increase consolidated gross margins with an evergreen clientele of patients suffering from chronic diseases. In spite of 9M22's negative cash flow, gradually incorporating locally manufactured raw materials into its product lines dilutes the payments to suppliers We also favor the Company due to its digital transformation to drive down operational costs. As of 9M22, the operational expense-to-revenue is 41%. This is unchanged from 41% in FY21 and dropped from 44% in FY20. This means operational efficiency has slightly ticked up since FY20 and has the potential to drop another 3% with implementation of digital systems for supply chain enhancement.

At its current market cap of Rp 571.2 bn, PEHA is trading at 11.40x EV/EBITDA ratio. Despite PEHA's lower EBITDA margin of 10.87% vs its Manufacturing Pharmaceutical (KLBF, SOHO, SIDO) peers median (13.97%), we are of the opinion the Company deserves a more premium valuation due to its undemanding valuation compared to its Pharmaceutical Manufacturing peers which are currently trading at a slightly higher median of 13.97x EV/EBITDA. We currently have no rating for PEHA but will be planning to revisit it again in the future.

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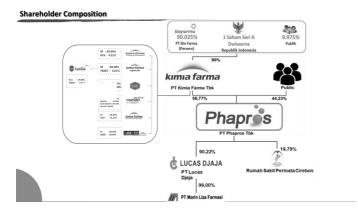
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Brief Company Profile

PT Phapros (PEHA) is a subsidiary of the State-Owned Enterprise (SOE)
 Pharmaceuticals and Apothecary company Kimia Farma (KAEF). Aside from
 being a contracted medicine manufacturer, the Company holds 250
 pharmaceutical brand products with a majority being its non-license brands
 under the ethical products, generic, OTC, and Agromeds. Having a Certified
 Calibration Laboratory, its utilization rate of its Semarang factory has
 reached 96%.



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- Maximizing its benefits as a subsidiary of the SOE KAEF, it signed a Memorandum of Understanding (MoU) on 19-Oct-2022 with SOE Transportation services KAI, PELNI, DAMRI, and ASDPR to enhance its logistics capabilities to improve margins.
- Despite its parent company KAEF manufacture medical raw materials in the
 effort to lower the pharmaceutical industry's dependency on imports (esp.
 from China), a majority of PEHA's products still rely on imports from China,
 India and Europe, including its 6 new products so far this year The Company
 has plans, however, to switch into locally-made raw materials in the future,
 but this will take further assessment and approval by BPOM before being
 launched in the market.
- This long-term pivot to domestic sources was sparked by the government's regulation for a minimum domestic component rate of 25% and China's zero covid policy followed by political turmoil. We are of the view its connection to one of the leading medicinal raw material manufacturers KAEF will make its manufacturing cost-competitive to other pharmaceutical manufacturers.
- However, the Company's cash position more than halved by 56% YTD to Rp 41.9 bn in 9M22 due to higher payments to suppliers and employees, and a slump in receipts from customers. A costly acquisition of right of use assets and fixed assets throughout 9M22 also contributed to the nosedive in cash and cash equivalent assets.
- Its 9M22 EPS has also rebounded to Rp26.3/share from Rp13.4/share in FY21 after net profit margin crunched from 5% in FY20 to 1.1% in FY21 following recovery receivables' maturity. Yet 9M22 EPS has not recovered to FY20 EPS of Rp57.9/share. Despite finance income dropped 80% YTD to Rp 0.5 bn, 9M22 net profit ticked up since finance costs was cut 46% YTD to Rp 42.8 bn.

Current Valuation

• At its current market cap of Rp 571.2 bn, PEHA is trading at 11.40x EV/EBITDA ratio. Despite PEHA's lower EBITDA margin of 10.87% vs its Manufacturing Pharmaceutical (KLBF, SOHO, SIDO) peers median (13.97%), we are of the opinion the Company deserves a more premium valuation due to its undemanding valuation compared to its Pharmaceutical Manufacturing peers which are currently trading at a slightly higher median of 13.97x EV/EBITDA. We currently have no rating for PEHA but will be planning to revisit it again in the future.

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- We also favor the Company due to its digital transformation to drive down operational costs. As of 9M22, the operational expense-to-revenue is 41%. This is unchanged from 41% in FY21 and dropped from 44% in FY20. This means operational efficiency has slightly ticked up since FY20 and has the potential to drop another 3% with implementation of digital systems for supply chain enhancement.

Financial Performances

The Company booked a 14.2% YoY jump in revenue to Rp 876.4 bn in 9M22. With a higher 9M22 Net Profit Margin of 1.88% vs 1.44% in 9M21, Net profits soared 48.6% YoY to Rp 16.5 bn despite easing covid worries.

| отс | OGB | Ethical | Toll-In |
|-----|-----|---------|---------|
| 56% | 30% | 72% | 70% |

PEHA's Ethical medicine segment was still the largest gross profit contributor in 9M22 with 45% from 43% in 2021 while its OGB segment decreased to 31% from 36% in 2021 followed by OTC (21%) and Toll-In (3%). Because the Ethical medicine segment has the largest contributor with the highest gross margin, the Company will be focusing to grow its Ethical segment profits due to the segment having the highest gross margin with 72%.

It claimed its notable travel nausea tablet ANTIMO contributed approximately 10-11% to total revenue. Recently, the ANTIMO brand celebrated its 50th Anniversary; the company assured ANTIMO's patent expires in 2029.

Investment Risks

- Lower-than-expected production capacity as a majority of its raw materials are still imported from China where political instability is on the rise
- Slower-than-expected transition into the adoption of domestically made medicinal raw materials into its product's ingredient mixture.

| KLBF Kalbe Farma 19.05 17.07% SOHO SOHO Global Health 13.52 7.00% PEHA Phapros 11.50 10.87% | Ticker | Pharmaceutical Manufacturing Peers | EV/EBITDA (x) | EBITDA margin | P/E(x) |
|--|--------|---------------------------------------|---------------|---------------|--------|
| SOHO SOHO Global Health 13.52 7.00% PEHA Phapros 11.50 10.87% | SIDO | Industri Jamu Dan Farmasi Sido Muncul | 14.41 | 37.10% | 20.30 |
| PEHA Phapros 11.50 10.87% | KLBF | Kalbe Farma | 19.05 | 17.07% | 28.02 |
| | SOHO | SOHO Global Health | 13.52 | 7.00% | 21.16 |
| and the second s | PEHA | Phapros | 11.50 | 10.87% | 32.71 |
| Median 13.97 13.97% 2 | | Median | 13.97 | 13.97% | 24.59 |

*We used trailing valuation metrics for the last 12 months from last filing

Sources: Companies, IDX, Bloomberg, HP Analytics

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RESEARCH

PEHA Product Portfolio

Pareto Products

ANTIMO



- Indications: Nausea and vomiting during travelling
- by motor vehicles [car, bus], ships, and aircraft
 Ingredients: Dimenhydrinate tablet 50 mg
- Packing: 1 strip @ 10 tablets

BECEFORT



- Indications: Vitamin supplement of vitamin C, B, and Calcium deficiency i.e growth step, healing step, malnutrition, pregnancy and nursing women.
- Ingredients: Vit-B1, Vit-B2, Vit-B6, Vit-B12, Vit-C, Vit-E, Calcium
- Packing: 1 strip @ 4 caplets

TABLET TAMBAH DARAH



- Indications : For Iron Deficiency and to reduce megaloblastic anemia
- Ingredients: Ferrous Fumarate 180mg, Folic Acid 400mg
- Packing: 3 strips @ 10 tablets

PEHACAIN



- Indications: local anesthesia for dental procedures
- Ingredients: Lidocaine HCl 20mg, Epinephrine 0,0125mg
- Packing: 20 Ampoules @ 20ml

DEXTAMINE



- Indications: Corticosteroid Therapy and to relieve symptoms of allergies
- Ingredients : Dexamethasone 0,5mg, Dexchlorpheniramine maleate
- Packing: 30 blisters @ 10 caplets

PRO TB



- Indications: Treatment for TB Disease
- Ingredients: Rifampicin, Isoniazide, Pyrazinemide, Ethambutol
- Packing: 1 blister @ 28 film coated caplets

PANTOPRAZOLE



- Indications : Duedenal ulcer, gastric ulcer, reflux esophagitis
- Ingredients: Pantoprazole Sodium 124mg/Pantoprazole 40mg
- Packing: 1 vial @ 40mg

RANITIDINE



- Indications: Hypersecretory conditions
- Ingredients : Ranitidine 25 mg
- Packing: 25 Ampoules @ 2ml

Sources: Companies, HP Analytics

PEHA's 2023 Grand Strategy

Commercial Excellence

- Portfolio adjustment, prioritizing OTC & Ethical Products
- Sales Force Automation / Digitalization
- Pareto products development
- Demand Planning improvement
- Co-Marketing initiation alongside subsidiaries

Operational Excellence

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- Supply Chain Enhancement to be more efficient
- R&D Capabilities improvement to increase production
 value
- Stable Financial condition

Organizational Excellence

- Organization improvement to be more agile & adept
- Performance-driven employees in line with good corporate governance
- Strengthened process in Parenting Program

DIGITALIZATION & HUMAN CAPITAL RE-ORGANIZATION



PEHA Income Statement & Balance Sheet

| (Rp bn) | | | |
|----------------------|---------|----------|---------|
| INCOME STATEMENT | 2020 | 2021 | 9M22 |
| Revenue | 980.6 | 1,051.44 | 876.4 |
| growth | | 7.2% | |
| Gross profit | 523.5 | 519.5 | 426.8 |
| margin | 53.4% | 49.4% | 48.7% |
| Operating expenses | (433.7) | (429.4) | (362.7) |
| Op. Profit | 89.8 | 90.1 | 64.1 |
| margin | 9.2% | 8.6% | 7.3% |
| Finance Income | 2.1 | 2.4 | 0.5 |
| Finance Costs | (94.4) | (79.8) | (42.8) |
| Others | 66.6 | 0.2 | (0.0) |
| Profit bef tax | 64.1 | 12.9 | 21.7 |
| Net profit | 48.7 | 11.3 | 16.5 |
| growth | | -76.8% | |
| margin | 5.0% | 1.1% | 1.9% |
| EBITDA | 132.8 | 132.7 | 95.3 |
| growth | | -0.1% | |
| margin | 13.5% | 12.6% | 10.9% |
| EPS | 57.9 | 13.4 | 26.3 |
| Current Price | 680 | 680 | 680 |
| Mrkt Cap | 571.2 | 571.2 | 571.2 |
| EV | 1,410.7 | 1,335.1 | 1,448.2 |
| EV/EBITDA | 10.62 | 10.06 | 11.40 |

| (Rp bn) | | | |
|---------------------------------|-------------|---------|-------------|
| BALANCE SHEET | 2020 | 2021 | 9M22 |
| Cash | 60.2 | 94.3 | 41.9 |
| Acc rcvbls, 3rd and rltd prties | 456.5 | 439.2 | 643.1 |
| Inventories, net | 385.0 | 339.2 | 290.6 |
| Prepaid expenses | 4.2 | 2.1 | 10.3 |
| Prepaid Taxes | 37.7 | 47.0 | 33.6 |
| Others | 40.5 | 27.3 | 27.4 |
| Total current assets | 984.1 | 949.1 | 1,046.8 |
| Fin. Ass. At Fair Val. | 19.4 | 19.4 | 19.4 |
| Deferred Tax Assets | 21.3 | 18.0 | 19.4 |
| Fixed Assets | 650.7 | 615.9 | 595.4 |
| Right of Use Assets | 22.1 | 18.1 | 23.0 |
| | 4.4 | 4.4 | |
| Intangible Assets | 4.4 77.7 | 77.6 | 4.6 77.6 |
| Investment Property | | | |
| Goodwill | 134.4 | 134.4 | 134.4 |
| Other Non-Current Assets | 1.9 | 1.5 | 1.1 |
| Total non-current Assets | 931.9 | 889.4 | 875.1 |
| Total Assets | 1,916.0 | 1,838.5 | 1,921.9 |
| Trado Public | 113.5 | 94.3 | 91.5 |
| Trade Pybls | 1.3 | 0.3 | 2.7 |
| Contract Liability | 15.3 | 9.2 | 7.9 |
| Accrued Expenses Taxes Pybls | 1.4 | | |
| • | | 2.9 | 6.3 |
| Dividend Pybls | 9.8 | 9.7 | 9.8 |
| Consumer Fncing Pybls | - | 0.6 | 0.1 |
| Short-term Bank Loan | 899.7 | 554.4 | 617.5 |
| LT Bank Loan | - | 50.6 | 70.9 |
| Others | 3.1 | 10.1 | 9.7 |
| Total Current Liabilities | 1,044.1 | 732.0 | 816.4 |
| LT debts, net of current mat | - 22.4 | 253.3 | 230.5 |
| Lease Liability - non-current | 22.4 | 10.0 | 12.9 |
| Post Employee Benefits Liab | 106.9 | 101.4 | 111.2 |
| Others | 1.7 | 0.9 | - |
| Total Non-current Liabilities | 131.0 | 365.5 | 354.6 |
| Total Liabilities | 1,175.1 | 1,097.6 | 1,171.0 |
| Common Stocks | 04.0 | 040 | 94.0 |
| Common Stocks | 84.0 | 84.0 | 84.0 |
| Additional paid-in capital | 17.1 | 17.1 | 17.1 |
| Retained earnings, app | 414.0 | 443.1 | 447.6 |
| Retained earnings, unapp | 48.5 | 11.1 | 17.1 |
| Equity att to parents | 719.7 | 719.5 | 730.0 |
| NC interests | 21.3 | 21.5 | 20.9 |
| Total Equity | 740.9 | 741.0 | 750.9 |
| Total Liabs & Equity | 1,916.0 | 1,838.5 | 1,921.9 |
| check | - | - | - |
| BVPS | 882 | 882 | 894 |
| ROE | 6.6% | 1.5% | 2.2% |

Sources: Companies, HP Analytics



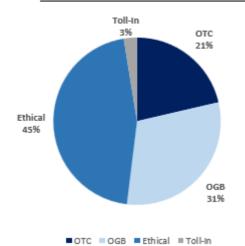
PEHA Dividend History

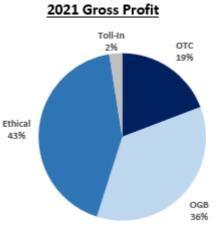
| Dividend History | Dividend Per Share (Rp/Share) | Dividend Payout Ratio |
|-------------------------|-------------------------------|-----------------------|
| 2021 | 7.91 | 60% |
| 2020 | 23.09 | 40% |
| 2019 | 85.03 | 70% |
| 2018 | 110.26 | 70% |
| 2017 | 521.94 | 70% |
| 2016 | 258.94 | 50% |
| 2015 | 187.52 | 50% |
| 2014 | 134.9 | 50% |
| 2013 | 125.31 | 50% |
| 2012 | 164.67 | 40% |
| 2011 | 358.09 | 50% |

Sources: Companies, HP Analytics

PEHA Gross Profit Contributions for FY22 and FY21

2022 Gross Profit Contributions





■ OTC ■ OGB ■ Ethical ■ Toll-In

Sources: Companies, HP Analytics



Rating Scale

BUY : We expect the stock's total return to exceed 10% over the next 12 months.

HOLD : We expect the stock's total return to be between 0% and positive 10% over the next 12 months.

SELL : We expect the stock's total return to fall below 0% or more over the next 12 months.

NOT RATED: We are not assigning any rating or price target to the stock.

OVERWEIGHT : Fundamentals are improving.

NEUTRAL : Fundamentals are steady.

UNDERWEIGHT : Fundamentals are worsening.



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